

Motif



Creativity doesn't have to be held back in flooring. If you can dream it, we can translate it into a beautiful interior rug or mat that is made to order.

Motif designer rugs can be used for more intricate and detailed designs. Our designers make sure your concepts are rendered to your specifications. The rugs are then fabricated at our manufacturing facility, shipped to the job site and inset by the flooring contractor. Motif rugs may include but are not limited to logos, mascots, unique images or repeated patterns.

Let your dream concepts become a full color flooring element in any space. You can use shapes, colors and textures to design a floor that will help create an experience and communicate a brand message. Custom cutting can also be used in practical ways such as showing direction, dividing a space without using physical barriers, or aiding in educational activities in classrooms. From start to finish our designers and technicians will work to ensure your design vision matches the end result.





Motif Product Specifications

Product Basics	Construction Basics	Market Niches	Eco & Recyclability	Installation	Warranty
<p>Nylon cutpile - solid</p> <p>Dye - 50% solution 50% yarn</p> <p>Availability - 6' rolls 24"x24" tiles</p> <p>Indoor applications</p>	<p>Pile - .135 inches</p> <p>Weight - 24 oz*</p> <p>Backing - pvc cushion* pvc tile</p> <p>Flammability - passes CPSC FF 1-70</p>	<p>Hospitality</p> <p>Education</p> <p>Corporate</p> <p>Museums</p> <p>main areas lobby rugs wall-to-wall logo mats</p>	<p>100% closed loop recycle</p> <p>Moisture management</p> <p>Recycled content</p> <p>NSG 140 rating - Gold</p>	<p>6' roll goods direct glue down</p> <p>Tile products peel & stick</p> <p>Seams - impermeable</p> <p>Moisture impact - 0 @ 10,000</p>	<p>Limited lifetime 6' roll goods</p> <p>Limited lifetime tiles</p> <p>3 Year limited solid & logo entrance mats</p>
					<p>lifetime LIMITED</p>

Niche
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